



July 7, 2021

INVITATION FOR PROPOSALS

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in indoor/outdoor graphic design and set up for the replacement of Philippine Showroom graphic displays.

Interested companies may submit proposal and quotation following the attached Terms of Reference on July 12, 2021, 5:00 pm to:

Philippine Department of Tourism-Korea
Suite 801, President Hotel, Euljiro1-ga
Jung-gu, Seoul 04533 Korea
Tel no: (02) 598-2290 Fax: (02) 318-0520
Email: jake@philippinetourism.co.kr and lily@philippinetourism.co.kr

A handwritten signature in black ink, appearing to read "M. Corazon Jorda-Apo".

MARIA CORAZON JORDA-APO
Tourism Director
PDOT-Korea

TERMS OF REFERENCE

I. PROJECT TITLE: PHILIPPINE SHOWROOM INDOOR/OUTDOOR GRAPHIC DISPLAY REPLACEMENT AND LIGHT PANEL REPLACEMENT

DATE: July 2021

VENUE: PHILIPPINE SHOWROOM

II. SCOPE OF WORK / DELIVERABLES

The Philippine Department of Tourism-Korea is in need of the services of a well-experienced company based in Korea engaged in indoor/outdoor graphic design and set up for the replacement of Philippine Showroom graphic displays.

Following are the deliverables and specifications required by the Philippine Department of Tourism:

1. Design, printing, supervision and installation of outdoor graphic display (3 panels) in full color.

Window Panel 1 - Duratrans Lighting Graphic (2m x 2.4m)
- Replacement of light panel (2m x 2.4m)

Door Panel - Glass door Graphic

Print

- 0.5M x 1.8M = 1 pc
- 0.3M x 2.35M = 2 pcs
- 1.75M x 2.35M = 1 pc

Sticker

- 0.4M x 1.2M = 1 pc
- 1.4M x 0.3M = 1 pc

Window Panel 2 - Duratrans Lighting Graphic (2.5m x 2.35m)

2. DOT Logo - Acrylic DOT Logo (0.4m x 0.4m)

3. TPB Logo - Acrylic TPB Logo (0.7m x 0.25m)

Note: The creatives to be used will be subject to PDOT-Korea's approval prior to final preparation and set up.

III. TIME FRAME / SCHEDULE

Schedule: All interested parties to submit working design drawings and cost following the schedule below:

July 12, 2021 (5:00 pm)	- Deadline of submission of proposal and quotation
July 13 - 14, 2021	- Review and approval of proposal
July 15, 2021	- Award of contract
July 23, 2021	- Target date of setup and turnover

IV. BUDGET

Total budget allocation is KRW 8,300,000